Good Old Leo, My Personal Thanks for Your Cordial Co-operation of Welcome—Ray Lewis

CANADIAN MOVING PICTURE DIGEST

Vol. 25, No. 10 TORONTO 2, CANADA July 1st, 1933

Leo and his organization extend to N. L. Nathanson their most cordial congratulations—

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2

WHAT WOULD YOU DO?
"...a woman must not deny love...if she does she will think all the rest of her life that she has cheated herself of the greatest thing in life..."
(She wrote these lines in her novel. Then she fell in love with a married man. Thousands of women have faced this biggest of all love problems)
This picture of Rachel Crothers' play tells TRUTHS! It reaches into the heart of a neglected wife and reveals the aches that are there! It probes the soul of a modern girl in love! It exposes a flirtatious husband.
★★★★★
5-STAR CAST
Ann HARDING
Robt. MONTGOMERY
WHEN LADIES MEET
with MYRNA LOY · ALICE BRADY
FRANK MORGAN. A METRO-GOLDWYN-MAYER-COSMOPOLITAN Picture

AD NO. 1 2 COL'S. × 135 LINES

THEY GOT BIG CROWDS WITH THESE AD IDEAS!

Indianapolis, Washington, Baltimore, Boston, Dayton and other early engagements of "When Ladies Meet" foreshadow one of the season's BIGGEST MONEY MAKERS!

Ask M-G-M Ad Dept. 1540 B'way, N. Y. C. for mats on these ads.

TRUE TALK
for WIVES!
(who suspect their husbands)
and HUSBANDS!
(who think they're "misunderstood")
"I don't know where my husband is most of the time... I lie awake telling myself I'm a fool to care...but when I hear him come home, my heart is at rest again!" This picture tells truths! No wonder that husbands and wives packed in to see it on the stage! It answers a lot of questions about modern marriage! It is THRILLING!
ANN HARDING
ROBERT MONTGOMERY
WHEN LADIES MEET
★★★★★
5 STAR CAST
MYRNA LOY—ALICE BRADY—FRANK MORGAN
Based on the play by Rachel Crothers. Directed by Harry Beaumont. A METRO-GOLDWYN-MAYER COSMOPOLITAN PRODUCTION

AD NO. 2 3 COL'S × 140 LINES

WHEN WIFE and SWEETHEART compare notes!
What a situation! The husband arranges a rendezvous with his sweetheart in a lonely country mansion! The wife intrudes by chance! And when WIFE AND SWEETHEART MEET it's one of the most thrilling, heart-gripping scenes you've ever witnessed!
Ann HARDING
Robert MONTGOMERY
IN
When Ladies Meet
5 STAR CAST
with MYRNA LOY—ALICE BRADY
FRANK MORGAN
Husbands! Wives! Here's the picture of the Rachel Crothers' stage play that kept Broadway gossiping for months. It's the frankest, most truthful drama of modern marriage yet to come to the screen.
A METRO-GOLDWYN-MAYER-COSMOPOLITAN PRODUCTION

AD NO. 3 4 COL'S. × 140 LINES

EXTRA! (As We Go To Press)

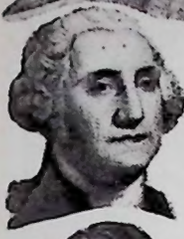
"WHEN LADIES MEET" continues Big Business everywhere!

JEAN HARLOW, CLARK GABLE in "HOLD YOUR MAN" just previewed. Bigger than "Red Dust."

MARIE DRESSLER, WALLACE BEERY in "Tugboat Annie" completed, and soon to thrill the industry!

A Pleasure!

JULIUS CAESAR MADE HISTORY!



GEO. WASHINGTON MADE HISTORY!

NAPOLEON MADE HISTORY!

—*but here's history that will give you your* BIGGEST THRILL!

Read Every Word of It!

This article from the N. Y. Times is typical of the amazing stories, now being printed all over America, telling of what's happening at M-G-M's Miracle Studios.

IN THE METRO-GOLDWYN STUDIOS

EIGHTEEN pictures are [illegible] rently in various stages of production at the Metro-Goldwyn-Mayer studios, with twelve more being prepared for the cameras. These figures represent a new high for production activity at this company's plant over the course of the three and a half years.

Among the photoplays now nearing completion on the Culver City lot are "Dinner at Eight," in which Marie Dressler, Wallace Beery, John and Lionel Barrymore, Jean Harlow, Lee Tracy, Billie Burke and Edmund Lowe have leading rôles, and "Night Flight," with a cast headed by Clark Gable, Helen Hayes, Robert Montgomery and the same two Barrymore brothers. At the present time most of the players in both of these productions have been set free to work in other stories, and practically all of them have gone on with new rôles without even a temporary breathing spell. Lionel Barrymore, for example, set off with the King Vidor troupe doing "Stranger's Return" on location in Eastern California two hours after he had made his final sequence for "Night Flight," while Helen Hayes and Robert Montgomery traveled back and forth from the sets of "Night Flight" and "Another Language" for several days in order that the screen adaptation of Rose Franken's Broadway play might be put in production on schedule.

"Tugboat Annie."

"Tugboat Annie" is now being made on location in and around Seattle to conform with the original locales described in the magazine stories on which the film is based. Marie Dressler and Wallace Beery, who played together in "Min and Bill," have leading rôles in this photoplay.

"Eskimo" is nearing completion after twelve months of camera work in the Arctic and at the home studios. W. S. Van Dyke who made "White Shadows in the South Seas" and "Trader Horn," is director of this film, with a cast made up almost entirely of natives.

Still another current location picture is being made in the Louisiana bayou country, where Tod Browning, who directed the majority of the late Lon Chaney's films, is doing an original adventure story.

"Viva Villa" is a new film adapted from Edgcumb Pynchon's biographical narrative of the noted Mexican bandit, while "Hold Your Man" is a new vehicle for Clark Gable and Jean Harlow. "Tarzan and his Mate" is a Johnny Weissmuller sequel to the earlier "Tarzan the Ape Man," and "Bombshell" is a new Lee Tracy production with a press agent angle.

"Strange Rhapsody" is based on Alexander Hunyardi's Hungarian play, with Nils Asther and Kay Francis. Greta Garbo is back at the Coast studios after an absence of nearly a year, and has been busy with final details of her new production, which will have a Swedish background.

Although Ramon Novarro and Jeanette MacDonald have not yet returned from their present European trips to assume the leading rôles, "The Cat and the Fiddle" has been placed in production at the Coast, with atmospheric scenes already under way. Another musical now being made at Culver City is "The Hollywood Revue of 1933," which has a varied roster of prominent names and music by Rodgers and Hart, Nacio Herb Brown and Arthur Freed

Two more musical films will follow in the near future. These are "The Big Liar," in which Jack Pearl, Jimmy Durante and Stuart Erwin will be seen, and an untitled story in which Ed Wynn will have the principal rôle.

The line-up of productions soon to be launched at the studios includes the Pulitzer Prize novel, "Laughing Boy"; Charles Morgan's novel, "The Fountain"; Robert E. Sherwood's play, "The Road to Rome," and the S. N. Behrman comedy, "Biography." These properties are supplemented by "Soviet," a story with a Russian background; "The Late Christopher Bean," which will present Marie Dressler and Lionel Barrymore; "La Tendresse," in which Norma Shearer will be featured, and a musical version of "The Garden of Allah." Two stories with somewhat similar titles but of widely different character are "The Education of a Princess," based on the autobiographical story of the Grand Duchess Marie, and "The Bogus Prince," an adaptation of Alva Johnston's New Yorker stories dealing with the spurious "Prince Michael Romanoff" and his adventures.

More Big Stars!
More Celebrated Directors, Authors, Producers, at work AT ONE TIME than ever before!

TELLING YOUR PUBLIC!

The best thing that has happened in the industry in years is M-G-M's pep program of production. A tonic for the fans! Assurance to exhibitors of what M-G-M thinks of the future of motion picture business!

METRO-GOLDWYN-MAYER

Always Making History!

WELL, RAY LEWIS!

Is your face pink with delight and excitement?

Are you saying "I told you so from the very beginning"?

And are you claiming to be the original N. L. Nathanson fan?

Yes, yes and yes!

But there are others who share with you the belief that the return of Mr. Nathanson is the fore-runner of prosperity.

And I happen to be one of them!

So I am happy to join you in this printed toast to a great manager and showman!

Cordially,

Carl Laemmle

President, Universal Pictures Corporation.

We are pleased to Welcome

Mr. NATHANSON

Back to the

Canadian Motion Picture Industry

BECAUSE he is a Canadian thoroughly familiar with all the details of the Motion Picture Industry in this Country. We believe all interests engaged in this great business will join us in this welcome, believing as we do, that his fair, energetic and intelligent leadership will do much towards helping the industry through these difficult times.

We take great pleasure in extending to him all good wishes for a full measure of success in his new position as President of Canada's dominant theatre chain.

Northern SOUND *Electric* SYSTEM

The VOICE of ACTION

Ask About . . .

RKO RADIO PICTURES

Congratulates
the Motion
Picture Industry
upon the return
of

N. L. NATHANSON

to active service
as President of
Famous Players
Canadian Corporation

Canadian Moving Picture DIGEST

Established in 1915 for Exhibitors
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RAY LEWIS
Editor and Managing Director

Published by Canadian Moving Picture Digest Company, Limited
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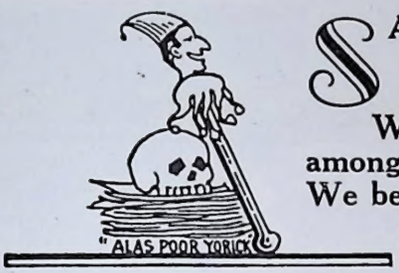
How Important Are We?



SATURDAY, July 1st, 1933, we celebrate Dominion Day in Canada. We, meaning Canada, loomed important as a potential nation, following Confederation.

We, again loomed important when we became a nation among the Commonwealth of Nations of the British Empire. We became very important when Sir Wilfred Laurier, as Prime Minister of Canada, endeavoured to establish a trade policy called "Reciprocity", involving the entire American continent.

The St. Lawrence waterway project, which again proposes to unite the Trade and Commerce Interests of the American continent, that Trade and Commerce may more freely flow and grow, again brings this Dominion of ours into world prominence.

We are famous for many historical events, for our position in the British Empire, our position on the League of Nations, our position in relationship to World Trade, our vast natural resources, involving mining, forestry, agriculture, fishery, etc.

No nation, of our population and dimensions, is richer in what has been handed to us by the grace of Nature's Laws, than is Canada. We are grateful for what we have, and for what this having inspires! We intend to be a great nation. We have the capacity and the ability. We need enlightenment, vision, more of what might be termed loyalties, more men like the Fathers of Confederation, and those who followed in their step, genuinely loving this Dominion.

Among the important Enterprises of Canada is the Film Industry. So far we have managed fairly well. We have been successful, we have been prosperous. We have improved, we have expanded, we have broadened our Film Enterprise and our Film Internationalism. We are not a haphazard Enterprise.

We are legitimate entertainment, and legitimate business. We are popular, we have friends, and really no enemies, save a few of the latter, these do not know us through a lack of interest, save that which would make us a complementary factor of some particular hobby, which they would have us serve.

This year we, meaning The Digest, are making Dominion Day, a double holiday. Our Digest issue of Saturday, July 1st, is in honour of Mr. N. L. Nathanson, President of the Famous Players Canadian Corp., who after an absence of approximately four years, returns to this company which he created, to again direct its policies, and actively take a leading part in the development of the Canadian Film Industry.

Our hopes are centralized in 1933. For a better Canada, a better United States, a better Internationalism, a better Economic system, a better deal for those who are less wise in business than we, for better advantages for these, for better days and a kindlier spirit, for "playing the game". This is the full measure of how important are we!

Canada's First Dominion Day Quebec - 1864

THE first Dominion Day was celebrated in Canada at Quebec, in October of 1864, by members of the Confederation, who have come down to us in the history of Canada as

THE FATHERS OF CONFEDERATION

MEMBERS OF THE QUEBEC CONFERENCE, OCTOBER, 1864

F. Palmer, F. B. T. Carter, R. B. Dickey, Hewitt Barnard (Secy.), Ambrose Shea, John A. Macdonald, Peter Mitchell, W. H. Pope, J. M. Jo[illegible], W. A. Henry, E. B. Chandler, Adams G. Archibald, George E. Cartier, Thomas H. Haviland, J. H. Gray, A. A. Macdonald, Charles Fisher, George Coles, J. C. Chapais, Sir Etienne Paschal Taché, Alex. T. Galt, J. Cockburn, William McDougall, J. McCully, W. H. Steeves, John Hamilton Gray, Alexander Campbell, Hector L. Langevin, Oliver Mowat, Thomas D'Arcy McGee, Edward Whalen, Samuel L. Tilley, George Brown, Charles Tupper

SATURDAY, July 1st, 1933, is Dominion Day, and in celebrating the occasion of the 66th birthday of Confederation, we pray, and hope, we aspire and seek to achieve for Canada a Confederation of mutual interests, without distinction of race, creed, or class.

Through Labour and Vision, through Loyalty to our Traditions, we will build Canada.

The confederation of the Provinces of Canada made Canada a Dominion; and the realization of this unification of provincial interests, should and will inspire us to cement and unify our people of Canada that the Prosperity, Good-will, Peace and Happiness of one of us shall be reflected in a benefit for all of us.

Mr. N. L. NATHANSON
Welcome!
Welcome!
Welcome!
Back to The Famous Players Canadian Corporation
Yours for Service
CLAIR APPEL,
Manager TIVOLI, TORONTO

Kingston Theatres are very happy that "N. L." is again our Chief. Long may he reign.
E. O. SMITHIES,
Manager.

Welcome Home
MR. N. L. NATHANSON
and Best Wishes
For a Bigger and Better Canadian Film Industry
JULES BERNSTEIN
MANAGER, LOEW'S THEATRE - TORONTO

To Our Chief
Mr. N. L. NATHANSON
To Our Company
FAMOUS PLAYERS CANADIAN CORP.
"SUCCESS"
JOHN V. WARD
Capitol Theatre - Niagara Falls, Ont.

May I take this opportunity of extending my personal Greetings to
MR. N. L. NATHANSON
on his return as president of The Famous Players Canadian Corporation
TOM DALEY
Manager
UPTOWN THEATRE - TORONTO

WELCOME BACK
Mr. N. L. NATHANSON
WINDSOR IS RIGHT WITH YOU
100%
Dan E. Krendel, Manager
CAPITOL THEATRE,
Windsor, Ontario.

CONGRATULATIONS to
Famous Players Canadian Corp.
and CORDIAL GREETINGS to
Mr. N. L. Nathanson
JOSEPH M. FRANKLIN, R.K.O. of Canada

Sincere Best Wishes to
N. L. NATHANSON
from the
CAPITOL THEATRE,
HALIFAX, N.S.
GENE CURTIS, Manager

MIKE WILKS
of
UNITED ARTISTS
Joins with the Canadian Motion Picture Industry in welcoming back
MR. N. L. NATHANSON

GREETINGS to
Mr. N. L. NATHANSON
President of Famous Players Canadian Corp.
The Canadian Film Industry needs your leadership.
ALEX. ENWISTLE
Entwistle Theatres Edmonton, Alta.

H. A BISHOP

Manager
CAPITOL THEATRE, CALGARY
Extends his Best Wishes to

MR. N. L. NATHANSON

on his appointment as president of
The FAMOUS PLAYERS CANADIAN CORPORATION

A NEW DEAL

Together With Other Units of Famous Players Canadian Corporation We Welcome the Return of Mr. N. L. Nathanson as Head of the Circuit.

You Can't Go Wrong on a Capitol Show

CAPITOL THEATRE,
LETHBRIDGE, ALBERTA.

Coleman Electric Co.

258 Victoria Street - Toronto, Ont.

Joins with the Industry of Motion Pictures in extending a Welcome to

Mr. N. L. NATHANSON

WELCOME N. L. NATHANSON

It's a Grand and Glorious Feeling to-Have-You-Back-Again

P. D. EGAN
PALACE THEATRE - CALGARY, ALTA.

The Canadian Theatre Supply Co.

Eastern Canada

◆

Joins the Canadian Film Industry in welcoming

MR. N. L. Nathanson

back to an active participation of interest in the field of Film Business in Canada

THE International Theatrical Stage Employees and Motion Picture Operators of Canada, take this opportunity to welcome

Mr. N. L. NATHANSON'S

Return to the Head of the Famous Players Canadian Corporation. We, therefore, extend to him our most sincere good wishes and fraternal greetings. We trust the friendship and co-operation enjoyed in the past will continue in the future.

Wm. P. COVERT,
2nd Vice-President.

Welcome N. L. Nathanson

"A HOUSE divided against itself cannot stand," regardless if the house is built upon sand, or upon a foundation as rocky as the Rock of Gibraltar.

No one knew the value of this old truism, or axiom better than Mr. N. L. Nathanson, when as Managing Director of the Famous Players Canadian Corp., he sought to solidify his company so that there should be no vulnerable point to attack.

This Nathanson policy of keeping his house in order, and united, did not limit the boundary of such operation to the Famous Players Canadian Corp., it extended to the Film Industry as a whole in Canada; and Mr. Nathanson overlooked no force, regardless of its size, and power, always providing it had force and power, to draw into this unification plan.

The "weakest links" in the chain were most carefully watched, lest these weak links break the hold of the chain.

* * * *

THERE is no one in the Industry of Motion Pictures, who has had Mr. Nathanson to deal with as a buyer, who will not agree that he has his facts and figures always before him; and that you have to gamble with him to win. Your contract, however, is dependable, and since it is always arranged to be a profitable one for Mr. Nathanson's company, you who share in these profits, feel that Nathanson will collect profits, which means that you will collect profits also.

* * * *

INCIDENTALLY, Nathanson's sense of appreciation for Service from his staff and from his co-workers, has made him a most popular Chief.

Salaries, bonuses increased under the Nathanson regime, for the Nathanson understanding of human nature is that it responds to appreciation, therefor, he has given more than he has promised, on many occasions, to those who were employed by him, and who have given more than they have promised.

No man can be right all the time, but this philosophy did not affect Mr. Nathanson, for his company, his staff believed in him; and he was wise enough to discard the chaff from the wheat in any differences of opinion which he had, therefore his company prospered through his own initiative, and an ability to glean the benefits of co-operation.

* * * *

HIS financial associates affectionately called him "Nate", because he was good company, he was an excellent host, and he made those who invested, as a result of his advice, handsome profits always on their investment.

His zeal to retain this confidence made him a veritable police-dog in the management of any enterprise in which he had advised others to participate. He always prided himself on the fact that the common shareholders of Famous Players Canadian were collecting an increasing dividend, and his return to Famous Players Canadian Corp., as President, is indicative of a return to those Better Film Times, and dividends, when Famous Players Canadian Corp., was considered among the gilt-edged securities, of this Dominion, for investors.

* * * *

MONEY talks, money gives power, money buys power, Money IS Power in the World of Business; and Mr. Nathanson's standing in the Canadian World of Finance had a beneficial reaction upon the entire Canadian Film Industry in its public relationships.

The distributors compete with each other to secure contracts over the Famous Players Canadian Circuit, therefore, what inspires competition must be worthwhile going after.

Many independent exhibitors have affiliated with Famous Players Canadian, but in Canada there are still many hundreds of Independent Exhibitors, who are managing to make their theatres pay profits under their own personal management. This should prove beneficial to the dominant chain, and to the Trade, both enterprises being in need of the Independent Exhibitor to take care of product and to prevent the chain from becoming top-heavy, as happened in the U.S.

* * * *

THERE are other important angles to consider. Independent opposition prevents stagnation, self-assurance, self-satisfaction, over-confidence, it inspires initiative and a greater effort, personal application, without which virtues no Enterprise can prosper.

Nothing worse could happen to the Film Business in Canada than that there should be one Combine and one control. We would have what President Roosevelt feared, prior to his Industrial Recovery Policy Plans, the latter which somewhat destroys the Sherman anti-Trust Act. "a combine likely to burst in one's face".

Appreciating the business ability of Mr. Nathanson, his knowledge of the Moving Picture Industry, his modesty in the importance of his office, we join the Film Industry in welcoming him back to the Presidency of Famous Players Canadian Corp., and merrily agree with our very good friend, Mr. Carl Laemmle, President of Universal, that "We told you so".

Having fought against Mr. Nathanson, with Mr. Nathanson, and for Mr. Nathanson, the result of such experience adds a genuine flavour of sincerity to our welcome.

—EDITOR.

INSIST ON GENUINE SIMPLEX & POWERS ALSO NATIONAL CARBONS

Canadian Theatre Supply Company

Eastern Canada

ALBEE BUILDING - MAYOR STREET

Distributors Electrical & Theatre Equipment

MONTREAL

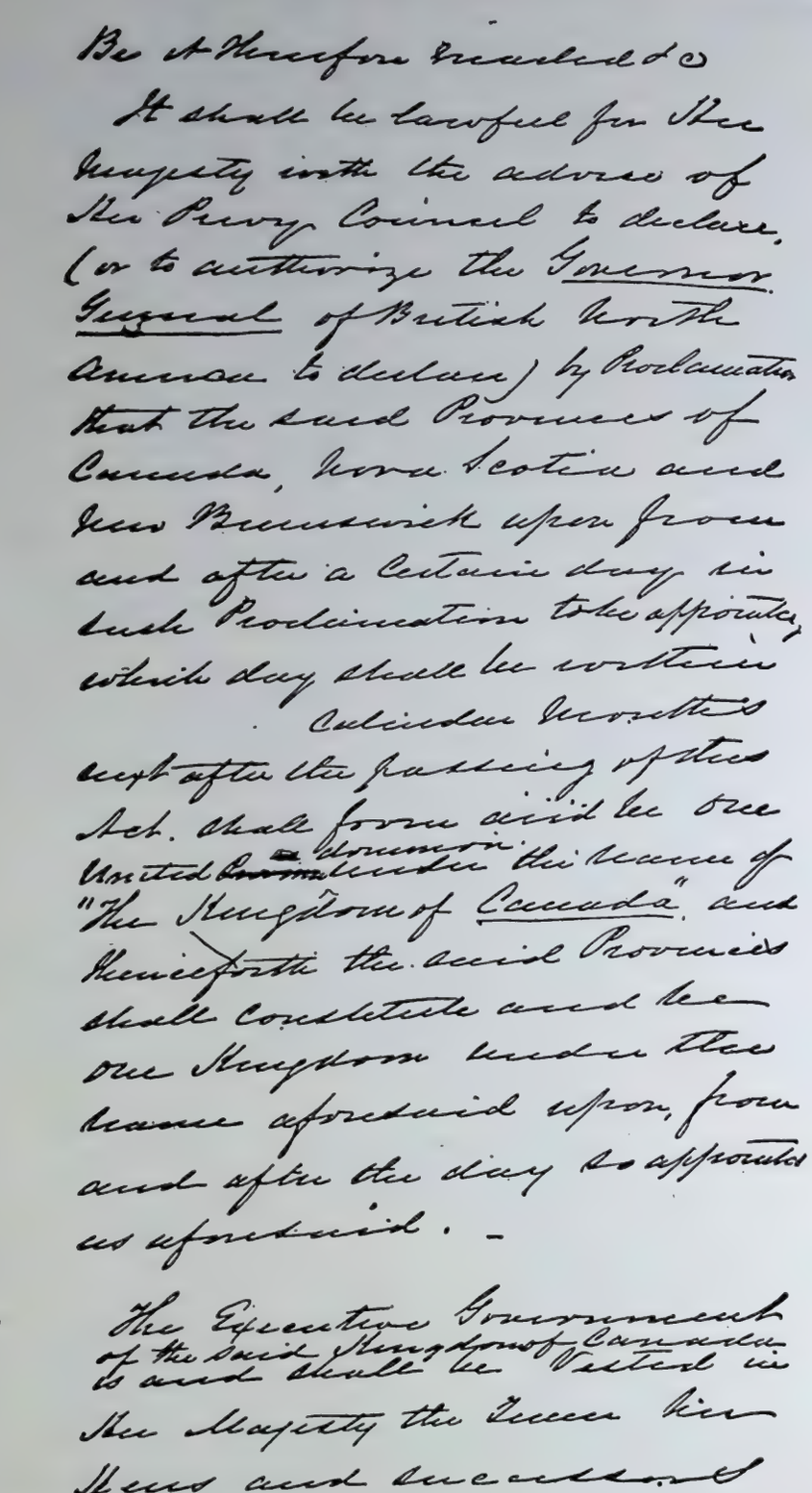
QUEBEC

WE HAVE ONE OFFICE ONLY AT MONTREAL

The Story of the Fathers of Confederation

First Draft of Confederation Pact

Facsimile of portion of Sir John A. Macdonald's first rough draft of the British North America Act.



Be it therefore enacted &c

It shall be lawful for the Queen by and with the advice of Her Privy Council to declare, (or to authorize the Governor General of British North America to declare) by Proclamation that the said Provinces of Canada, Nova Scotia and New Brunswick upon from and after a certain day in such Proclamation to be appointed, which day shall be within Calendar Months next after the passing of this Act, shall form and be one United Province under the name of "The Kingdom of Canada" and thenceforth the said Provinces shall constitute and be one Kingdom under the name aforesaid upon, from and after the day so appointed as aforesaid. -

The Executive Government of the said Kingdom of Canada is and shall be vested in Her Majesty the Queen her Heirs and Successors

THE Fathers of Confederation bear somewhat the same relation to Canadian history as the Signers of the Declaration of Independence do to the history of the United States. Like the latter, they are all venerated collectively, but individually certain names stand out above the rest — the master minds that made the great movement a reality. Just as Washington, Jefferson, Adams, Madison, and two or three others were the guiding spirits in drafting the terms of the Declaration of Independence and putting it through the Continental Congress, so Macdonald, Cartier, Tupper, Galt, Brown and McGee were the real leaders in the movement that resulted in the merging of the weak and scattered colonies of British North America into the Dominion of Canada. At the same time, while honoring the memory of these outstanding Canadians it would be unjust to forget the very real services of the other seventeen men who with them made up the Fathers of Confederation, or who in other words represented the legislatures and people of their respective colonies at the Quebec Conference in 1864.

At that Conference, Canada (which then embraced what we know to-day as Ontario and Quebec) was represented by Sir Etienne P. Tache, John A. Macdonald, Georges E. Cartier, William McDougall, George Brown, Alexandre T. Galt, Alexander Campbell, Oliver Mowat, Hector L. Langevin, James Cockburn, Thomas D'Arcy McGee, and J. C. Chapais; Nova Scotia, by Charles Tupper, W. A. Henry, R. B. Dickey, Jonathan McCully, A. C. Archibald; New Brunswick, by S. L. Tilley, John M. Johnson, Peter Mitchell, Charles Fisher. Edward Chandler, W. H. Steeves, John H. Gray; Prince Edward Island, by John H. Gray, Edward Palmer, W. H. Pope, George Coles, T. H. Haviland, Edward Whelan, A. A. McDonald; and Newfoundland, by F. B. T. Carter and John Ambrose Shea.

Nearly all of these men had taken part in the Charlottetown Conference that paved the way for the momentous meeting at Quebec; most of them were instrumental in steering the Quebec Resolutions through their respective legislatures; and with the exception of the Newfoundland delegates, practically the same group met again at Westminster in 1866 to prepare the final draft of the British North America Act—the Constitution of Canada.

Newfoundland, after some hesitation, finally decided not to join the new Confederation. In 1895 delegates were sent to Ottawa by the Ancient Colony to discuss terms of union, but unfortunately the negotiations fell through, and have never since been resumed. Prince Edward Island took several years to deliberate, but finally came into the Dominion in 1873. In the meantime the Red River Colony had joined the Union as the Province of Manitoba; and the following year British Columbia also became a member. Saskatchewan and Alberta became provinces in 1905.

As each of the thirty-three Fathers of Confederation had been political leaders before the creation of the Dominion, so after Confederation each of them took an active part in the public life of the country, some as members of the federal cabinet, the Senate, or the House of Commons; others as members of the various provincial governments or legislatures; others again as lieutenant-governors of provinces, or members of the judiciary. By a curious coincidence two unrelated John Hamilton Grays sat in the Quebec Conference. One had been premier of Prince Edward Island, and the other became a judge of the Supreme Court of British Columbia.

Nathanson Through Eyes of the Press

Toronto Daily Star

Back to Old Open Policy Desire of N. L. Nathanson

By AUGUSTUS BRIDLE

Yesterday afternoon the 12th floor of the Royal Bank was the scene of a reunion which for real joy per capita was not surpassed by even Napoleon's reunion with his staff after escaping from Elba. This morning on floor three, Paramount and Regal Films, there was another joyful assemblage; the first morning for N. L. Nathanson as new president and managing director of Famous Players Canadian, controlling from Toronto 150 theatres across Canada. At 10 o'clock he hung his hat. It was 10.30 before The Star could get him alone.

Since September, 1929, "Nate" has been the quietest generalissimo of any cause in Canada. He has done openly as near nothing as any man could do, during the most disastrous debacle that ever overtook filmdom all over America. He left the company just when film life in Canada was at its climax.

Much that has happened since could never have been controlled even by Nathanson. He was born lucky enough and astute enough to go on and off the stage at the right time. Since 1929 he has been shrewd enough to keep enormously quiet.

"But I'll tell you," he said with his old twinkle across the desk, "I had to have patience. A man can't see his big baby have a hard time without wanting to do something more than wait."

He did not deny that had he stayed on the job he, too, would have had his troubles.

He comes back just when British films — on their own merits — have increased in Canada from 4.5 per cent. in 1930 to 15 per cent. in 1933.

Broadway Controlled

Nathanson's resignation was due to the return to American control of all the shares of Famous Players Canadian which he himself had done most to transfer to Canadian holders.

Under His Control

"It's great to be back," repeated the chief, holding a pack of telegrams. "All in the same vein," he said. "Even one from one of my keenest competitors. I've been waiting for something like this. I came back on one condition only — that the organization I had worked to build up from 1915 to 1929 should be under my control as it was when I had to leave it. There is no other way."

"My enthusiasm is all for Canada," he declared. "I don't say that we can cut Canada as a motion picture country clean away from the rest of America. It can't be done."

"But you went out when good British films began to come in—" "Yes, and since I've been out I've been building up the demand for good British films; Empire films, if you like."

"Was that one of your differences of opinion with Zukor? Didn't he stand for all-American films, all over America — and nothing else?"

"The whole policy of tied theatres is wrong," he answered more generally. "Production of films is one thing, exhibition and distribution are entirely another. No producing units should own theatres. For one good reason — because they are sure to unload their own pictures on their own audiences who become tired of the same technique, idioms, actors, voices. How often I've told those New York people what would happen if they got into that groove! And it has happened. If there's a new technique anywhere, I say we should have it."

Canada Has Appreciation

"And you think Canada has its own appreciation of pictures?" "Absolutely. Different from New York or Oshkosh — for many reasons. Only one who has lived in Canada as long as I have — nearly 30 years — can know just what is. That's what we were building up when the change came in 1929 — which was our biggest year, when we finished wiring our theatres before the talkies had passed the experimental stage."

Nathanson made it quite clear that he was not taking all the credit. He admitted that he was lucky to have been out of the picture during the worst period in picture history.

"But I never wanted to be out," he said, "and there's no ill-will now to any of those who stayed in. Conditions just changed at a frightful velocity. The tempo was beginning when I quit. It was full speed ahead shortly after. The crash here came when Canadian holders of stock in this company were forced to take Paramount-Publix shares — on the theory that they were getting better value."

"What will happen to those shares — in a company which is now a receivership?"

"I expect to take that matter up very soon," he said. "The readjustment has to come."

"How soon do you think there can be a change back to the type of programs we had in Toronto?"

"Much too soon to predict," he said. "That will take time. But we must get back the old spirit — which was the life of this organization."

Call Exhibitors Together

"Will you have a meeting soon of all your Canadian exhibitors?"

"That's the very first item on the agenda. Get the boys together — and see what we've got."

"What of British films here?" was a natural query. "Just as much as can be developed on the absolute merits of the films," he said. "I don't care how many places films come from, so long as they're good. Brit-

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Montreal Standard

N. L. Nathanson Elected President of the Famous Players Canadian Corporation

THE announcement of the election of N. L. Nathanson to the presidency of the Famous Players Canadian Corporation should be welcomed by all those interested in the theatre in the Dominion.

Probably no other man in Canada understands the moving picture business more fully than does Mr. Nathanson. His views on film entertainment are regarded as authoritative not only by his confreres but also by his competitors. The Canadian public is indeed fortunate in having so able a man in charge of a Corporation supplying so much of its entertainment.

For the past seventeen years Mr. Nathanson has been in the theatre business in Canada. During that time he has shown amazing insight into Canadian taste, which in spite of the Dominion's nearness to the United States, is not necessarily the taste of theatre-goers across the line.

While Mr. Nathanson acted as managing director of the company of which he has recently been appointed president, he won the high regard of both his business associates and the patrons of the theatres under the jurisdiction of the Famous Players Canadian Corporation.

It is, therefore, with the particular warmth it reserves for an old friend, that the Canadian public is welcoming him to his new office. Mr. Nathanson is not only a highly competent executive, he is also a connoisseur sincerely sponsoring the best type of film that can be offered to the Canadian public.

Press Comments Nathanson Return to Famous Players Canadian

(Continued from page 21)

ish films are bound to succeed to the extent that they are good. I'd like to see our market open to Germany, Russia, or any other film-producing country."

"Not omitting the United States?" "Certainly not. Hollywood's past is good enough for anybody. But the motion picture theatre should be a free market. And Canada is one country," he wound up, as the telephone rang again, "that can develop the broadest possible taste in moving pictures. All we want here is freedom — which this company since 1929 has never enjoyed. All I want is to get back the old open policy — and Famous Players Canadian as a Canadian concern."

As to the possibility of returning orchestras, Nathanson had little to say — except that the orchestra had began to be a problem in 1929 — and earlier.

"I hope we shall be able to make some arrangement," he concluded, "by which we can engage men up to the limit of our appropriation for that purpose. Because I still believe in the orchestra as a living link between screen and audience."

Regina Daily Star

Nathanson Returns To Famous Players

Appointment of Ernie Petch as manager of the Capitol Theatre here and transfer of Charlie Straw to Winnipeg, Saturday, followed hard on the meeting of the new board of Famous Players Corporation in Toronto, which saw the return of N. L. Nathanson as president.

The change in Toronto meant the return of control of Famous Players to Canada. Nathanson resigned when Paramount-Publix of the United States gained control of the organization more than a year ago. The new board consists of Adolph Zukor; president, N. L. Nathanson; directors, Hon. W. D. Ross, Victor Ross, Major A. P. Holt, Hon. F. B. McCurdy, of Halifax; Sir William Wiseman, T. J. Bragg, R. W. Borsted and J. J. Fitzgibbons.

Hon. W. D. Ross and Major Andrew P. Holt return to the board of directors and control of the company rests in the hands of three voting trustees, Zukor, Nathanson and Killam.

Hamilton Herald

A CHANGE has come about in the control of the moving picture industry which will be of material interest to Canadians. N. L. Nathanson has regained control of the Famous Players Canadian Corporation and returned to the presidency. He is assured that the control of the business financially is in Canadian hands. Freed from New York control as it now is, Mr. Nathanson expects to pursue the constructive rebuilding of the business he created. He advised against the exchange of Famous Players stock for Paramount-Publix stock, and he hopes to arrange that those who did so may again enter the Canadian Company. Mr. Nathanson expects to tie up with the British producers and they will have a preference not merely because they are British but "because they are every bit as good entertainment as we can get from Hollywood".

North Bay Nugget

N. L. Nathanson Back To Famous

Toronto, June 5. — Several changes on the board of directors of Famous Players Canadian Corporation Ltd. took place at the annual meeting of shareholders Wednesday. One of the important happenings was the return of N. L. Nathanson to the executive, assuming the position of president of the Corporation, while Adolph Zukor, former president, assumes the newly created position of chairman of the board.

Mr. Nathanson for years was general manager and managing director of Famous Players Canadian Corporation, but resigned when control of the company was sold to Paramount-Publix Corporation.

Sarnia Observer

N. L. Nathanson Head Of Famous Players

Toronto, June 1. — (CP) — N. L. Nathanson, Toronto, has been returned to Famous Players Canadian Corporation when he was elected a director at the annual meeting and president at a subsequent meeting of the board of directors. For years he was general manager and managing director of the firm but resigned when control of the company was sold to Paramount-Publix Corporation. Others elected were: Adolph Zukor, Sir William Wiseman, Victor Ross, Hon. W. D. Ross, Major A. P. Holt, Thomas J. Bragg, R. W. Bolstead and J. J. Fitzgibbons.

The Financial News Vancouver, B.C.

Famous Players Elects Nathanson as New President

Toronto — N. L. Nathanson, for years general manager and managing director of Famous Players Canadian Corporation, who resigned when control of the company was sold to Paramount-Publix Corporation, was elected president at the annual meeting. Mr. Nathanson joined the company at the time of its inception, and was generally credited with being mainly responsible for its remarkable growth, Adolph Zukor, who has been president for some time, retired from that office and was made chairman of the board, a new position.

A semi-official explanation in connection with changes was to the effect that while there had been a change of management, there had been no change of ownership. The new board of directors was as follows: Major Andrew P. Holt, Montreal; F. B. McCurdy, Halifax; Sir William Wiseman, New York; Adolph Zukor, New York; Hon. W. D. Ross, Victor Ross, J. J. Fitzgibbon, R. W. Bolstead, T. J. Bragg and N. L. Nathanson. At a subsequent meeting of the directors Mr. Nathanson was elected president; Mr. Bragg, secretary-treasurer; N. G. Barrow, assistant treasurer, and Mr. Bolstead, manager of theatre operations.

It was stated that several of the former directors who were asked to continue, declined on the ground they were unable to do so.

Montreal Financial Times

N. L. Nathanson Again Heads Famous Players Canadian Co.

N. L. Nathanson this week returned to Famous Players Canadian Corporation, when he was elected a director at the annual meeting and president at a subsequent meeting of the board of directors. Adolph Zukor was appointed chairman of the board. Thomas A. Bragg remains as secretary-treasurer.

For years he was general manager and managing director of the firm, but resigned when control of the company was sold to Paramount-Publix Corporation. Others elected were: Adolph Zukor, Sir William Wiseman, Victor Ross, Hon. W. D. Ross, Major A. P. Holt, Thomas J. Bragg, R. W. Bolstead and J. J. Fitzgibbons.

Show Business

"Bombshell" Announced Jean Harlow—Lee Tracy

"Bombshell", for which Jean Harlow had been previously announced, will have Victor Fleming as director and Lee Tracy in the principal male role, according to announcement by Metro-Goldwyn-Mayer.

This will be the first time that Miss Harlow and Tracy have played opposite each other and Fleming's first picture under a newly-signed long-term contract.

"Gold Diggers of 1933" Moves to Hollywood

"Gold Diggers of 1933," the all-star Warner Bros. musical picture beginning its third record-breaking week on Broadway, was moved on Friday from the Strand to the Hollywood Theatre to continue its run indefinitely, while "Baby Face", starring Barbara Stanwyck, succeeded it at the Strand, also on Friday.

Mickey Mouse in Diamonds

By special arrangement with Walt Disney, whose Mickey Mouse cartoons are released by United Artists, Charlton and Company, exclusive Fifth Avenue jewelers, have been granted permission to sell diamond, platinum and gold merchandise bearing the likeness of the Disney characters, including Mickey and Minnie Mouse.

"Sensation Hunters" Monogram's Latest

Monogram today announced the starting of shooting on "Sensation Hunters", second of its 1933-34 production schedule. Charles Vidor is directing, with a cast including Arlene Judge, Marion Burns, Preston Foster, Kenneth McKenna, Cyril Chadwick and Finis Barton. The story is by Whitman Chambers, with adaptation by Paul Schofield and dialogue by Albert DeMond.

Paul Whiteman and his band have been signed to a contract by the Vitaphone studio. They will be featured in a new short subject to be produced there in the near future. The famous aggregation is the latest to augment the series of musical short subjects filmed at the company's studio in Brooklyn, called "Melody Masters", and in which appear the country's foremost orchestras.

M-G-M Shorts—News Reels

Fifty-six two-reel short features, forty-nine one-reel subjects and 104 issues of the Hearst Metrotone News are announced for Metro-Goldwyn-Mayer release during the coming year, representing a decided increase over the output for the preceding season.

Forty-two of the two-reel short features will be Hal Roach comedies, produced at the Roach studio in Culver City, and these will be supplemented by the largest program of short subjects yet produced at the Metro-Goldwyn-Mayer studios.

Four Films for July Releases

Four new pictures are announced for release during July by Metro-Goldwyn-Mayer. These include "Hold Your Man", a new Jean Harlow-Clark Gable co-starring vehicle; "Storm at Daybreak", with a prominent cast; "The Stranger's Return", Phil Stong's Broadway success, "Another Language."

Dressler-Barrymore Co-Starred

"The Late Christopher Bean" will be co-starring vehicle for Marie Dressler and Lionel Barrymore, according to announcement from the Metro-Goldwyn-Mayer studios.

Zasu Pitts Signs with Universal

Assuring the continuance of the series of features which have proved to be among the most popular filmfare since the advent of talking pictures, Zasu Pitts has signed a long term contract with Carl Laemmle, Jr., for Universal pictures.

"Papa Loves Mama"

The Slim Summerville - Zasu Pitts feature for Universal referred to in the studio as "The Unexpected Father", "West of Topeka" and "Pudge", has finally been given a releasing title. It will be called "Papa Loves Mama". Thornton W. Freeland has completed the shooting of the last scene last night. In support of Slim Summerville and Zasu Pitts is a cast consisting of Alison Skipworth, Cora Sue Collins, Claude Allister, Dorothy Christy, Tom O'Brien, and Richard Cramer.

M-G-M Announce 46 Features for Coming Season

Forty-six feature productions are announced by Metro-Goldwyn-Mayer for the coming season, together with a supplementary program of short subjects. Significant in the announcement is the appearance again of Greta Garbo, who has begun work at the studio following her recent European trip. Likewise the return from abroad of Norma Shearer with her husband, Irving G. Thalberg, signifies the resumption of their activities at Metro-Goldwyn-Mayer.

"Chance at Heaven" to Start Early Next Week

"A Chance at Heaven", Vina Delmar's magazine story, will be on the way to becoming an RKO Radio Picture when production starts early next week according to the announcement of Merian C. Cooper, executive producer.

Joel McCrea has definitely been assigned the male lead and Dorothy Wilson has been given an important feminine part.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — Robert Montgomery and Sally Eilers in "Made On Broadway", with Madge Evans, a Metro-Goldwyn-Mayer picture.

IMPERIAL—Manager Jack Arthur — Ruth Chatterton in the First National picture "Lilly Turner", with George Brent.

TIVOLI—Manager C. Appell — "The Mind Reader", First National picture with Warren William and Constance Cummings.

UPTOWN—Manager Tom Daley — "India Speaks" with Richard Halliburton, an RKO Radio picture, and Wheeler and Woolsey in "Diplomaniacs", an RKO Radio picture.

We Congratulate

Famous Players Canadian Corporation Limited

On the Return of

Mr. N. L. Nathanson

to the Active Direction
of Its Affairs

A man of sterling integrity, keen foresight, splendid executive ability, and, above all, a Master Showman, we predict that under Mr. Nathanson's guidance Canada's Premiere Theatre Circuit will have an even more successful future than has been its splendid past.

REGAL FILMS LIMITED